

# 2017 BMW SUMMER SCHOOL. DRAFT PROGRAMME.

	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday
09:00		Keynote 3	Keynote 6			
10:00		Morning Coffee	Morning Coffee	Lean Startup Machine	Breakout Workshop Session Research Topics	Lean Startup Machine: Final Pitches, Awards
11:00		Keynote 4	Keynote 7			
12:00		Keynote 5	Keynote 8			
12:00	Welcome Address	Lunch	Lunch	Lunch	Lunch	Closure, Farewell
13:00	Keynote 1					
14:00	Keynote 2	Breakout Workshop Session Research Topics	Lean Startup Machine	Offsite	Lean Startup Machine	
15:00	Coffee Break					
16:00	Poster Pitches	Preparation Break		Social Activity and		
17:00						
18:00	Cocktail Reception	Apero Poster Fair	Apero Poster Fair	Working on business ideas for Lean Startup Machine	Apero Poster Fair	French National Holiday Reception at the Consulate in Munich (pending)
19:00	Dinner	Dinner	Dinner		Dinner	
20:00			Fireside Chat			

## DRAFT PROGRAMME.

- **Keynote/breakout track** – Learning from invited speakers presenting their views and/or research.
- **Poster track** – presentation & discussion of conference submissions.
- **Lean startup machine** – develop innovative ideas in a competitive startup pitching format.

BMW HR: interview track with development experts.  
Academic Career Coaching option.